**WEB REQUIREMENTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name (internal)** | Chemo Foundation PDS | **Project Code** | PI4LSS097 |
| **Virtual Project Manager** | Meg Rew | **Clinical Program Manager** | Chelsey Goins |
| **Compliance** | Choose an item. | **Editor** | Trudy Stoddert |

**Launch Date/Internal Launch Date:**

**Friday, November 14**

**Project Type**

Webcast

Downloadable Slides

Other:

**Email Blast Included?**

Yes

No

Subject Line:

**Number of E-Blasts**

Only One

Two

Three  
Other Amount:

Dates to Blast or Special Requests:

**Cross Promotion**

Yes

No

If Yes, List Activities:

Oncology Guru

**Target Audience**

US  
EX-US  
Global (Both EX-US & US)  
Other or Special:

Additional Emails (Supporters?):

**Slides**

Slides Included

Yes

No

Slide Location:

Slides Available By:

**Slides Synched? (if included in webcast)**

Yes

No

**Webpage Content (All Copy)**

Content Status (Final/Approved):  
Content Available by:

**CME?**

Yes

No

**CME Posttest Link:**

**Webcast/PDS URL:** www.primeoncology.org/2014biosimilarsnyc\_pds

**Additional Components**

Cases with Voting

Polls

Video Segmentation

Table of Contents

Other:

**Mobile App Title:** Biosimilars Chemo Found

**LIVE MEETING-ASSOCIATED VIRTUAL ACTIVITIES**

1. **[Meeting-Associated Downloadable Slides]---VERIFY with Clinical after the meeting to see what presentation are to be included**

***Biosimilars in Oncology and Hematology: A Brave New World of Cancer Treatment***

**ACTIVITY FEATURES**

[Icon] Downloadable Slides

[Insert screen shot]

**ACTIVITY OVERVIEW**

prIME Oncology invites you to view downloadable slides from the *Biosimilars in Oncology and Hematology: A Brave New World of Cancer Treatment* symposium held in New York, New York, United States.

**PROVIDER**

This activity is provided by prIME Oncology.

**SUPPORT**

This educational activity is supported by a grant from Hospira, Inc.

**[Tab—Biosimilars]**

Discussant: **Edward Li, PharmD, BCOP**, University of New England College of Pharmacy, Portland, Maine

Topic: Building a biosimilar medicine

[insert divider line]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Discussant: **Andrew Zelenetz, MD, PhD,** Memorial Sloan Kettering Cancer Center  
 New York, New York

Topic: Key considerations for biosimilars in lymphoma

[insert divider line]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Discussant: **Francisco Esteva, MD, PhD, FACP,** New York University Langone Medical Center, New York, New York

Topic: How do we incorporate biosimilars into breast cancer care?

1. **Web Activity Page Titles**

Landing Page Title: *Biosimilars: A Brave New World of Cancer Treatment*  
Activity Page Title [Li]: Building a biosimilar medicine

Activity Page Title [Zelenetz]: Key considerations for biosimilars in lymphoma

Activity Page Title [Esteva]: How do we incorporate biosimilars into breast cancer care?

1. **Meta Description  
   (One description for each page (including landing pages and all activity pages.** This should be roughly 150 characters in length. This is the short description that will appear beneath the activity title in search results, so it should be a compelling, keyword-rich description that will encourage the user to click)

View slide presentations from a symposium held at the 2014 Chemotherapy Foundation Symposium, where an expert panel of faculty discussed the new world of biosimilars in the United States.

1. **Key Words and Key Phrases  
   (Please included as many key words or phrases as are associated with the activity. 15 or more is ideal. These are words or phrases that a viewer might use in a web search. Please add one key word/phrase per line) Example:**Biosimilars

Biosimilar antibodies

Biosimilar regulation

US FDA

Biologics price competition and innovation act

Trastuzumab

Rituximab

Biologics

Biosimilars in the US

Biosimilars in the United States

Biosimilars in breast cancer

Biosimilars in lymphoma

Breast cancer

Lymphoma

Andrew Zelenetz

Edward Li

Francisco Esteva